Matthew Barnidge

Curriculum Vitae
Updated November 22, 2023

Department of Journalism & Creative Media
University of Alabama
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EDUCATION

Ph.D., Mass Communication, University of Wisconsin-Madison   2015
    Distributed Minor: Political Science and Sociology
M.A., Mass Communication, Louisiana State University   2010
B.A., History and Anthropology, University of Texas at Austin   2003

ACADEMIC POSITIONS

Department of Journalism & Creative Media, University of Alabama
    Associate Professor   2023-present
    Assistant Professor   2017-2023
Department of Communication, University of Vienna (Austria)
    Postdoctoral Researcher   2015-2017

RESEARCH AFFILIATIONS

Office of Politics, Communication and Media, University of Alabama
Comparative National Elections Project, Ohio State University

PEER-REVIEWED JOURNAL ARTICLES

*denotes graduate-student co-author

42. **Barnidge, Matthew** and Michael Xenos. Advance online. "Social Media News Deserts: Digital Inequalities and Incidental Exposure on Social Media Platforms." *New Media & Society*.

41. **Barnidge, Matthew**, Trevor Diehl and Daniel S. Lane. Advance online. "News 'Attraction' and Digital Inequalities: Incidental News Exposure and the Equalization or Stratification of Political Information." *Digital Journalism*.

40. **Barnidge, Matthew**, Michael A. Xenos and Cynthia Peacock. Advance online. "Detectable Differences or Functional Equivalents? Assessing the Reliability and Validity of Two Measures of Online Network Diversity." *Journal of Information Technology & Politics*.

39. Zhang, Jiehua*, Eric Cooks*, Bumsoo Kim*, Michael Viehouser* and **Matthew Barnidge**. In press. "Who Says What? Social Networks and Digital Inequalities in Online Political Expression and Content Creation." *The Information Society*.

38. **Barnidge, Matthew**. 2023. "Incidental Exposure and News Engagement: Testing Temporal Order and the Role of Interest." *Digital Journalism* 11(1): 125-143.

37. **Barnidge, Matthew**, Cynthia Peacock, Bumsoo Kim*, Yonghwan Kim and Michael Xenos. 2023. "Social Networks and the Avoidance of Cross-Cutting Political Information: How Social Media Networks Shape the Likelihood of Unfriending (and Other Related Behaviors)." *Social Science Computer Review* 41(3): 1017-1038.

36. Kim, Bumsoo*, Ryan Broussard* and **Matthew Barnidge.** 2023. "Testing Political Knowledge as a Mediator of the Relationship Between News Use and Affective Polarization." *The Social Science Journal* 60(4): 731-743.

35. Brown, Kenon A., Nicky Lewis, **Matthew Barnidge** and Courtney D. Boman. 2023. "Black Lives Matter to the NBA: The Impact of Sport Fanship and Political Affiliation on the Perception of the NBA's Racial Justice Initiatives During the 2020 Playoff Bubble." *International Journal of Sport Communication* 16(2): 121-135.

34. Borah, Porismita, **Matthew Barnidge** and Hernando Rojas. 2022. "The Contexts of Political Participation: The Communication Mediation Model Under Varying Structural Conditions of the Public Sphere." *International Journal of Press/Politics* 27(4): 942-962. First two authors share equal authorship.

33. **Barnidge, Matthew**. 2022. "How Geographic Mobility Contributes to Exposure to Political Difference on Social Media Platforms." *Telematics & Informatics* 68, Article 101781.

32. **Barnidge, Matthew**, Lindsey Sherrill*, Bumsoo Kim*, Eric Cooks*, Danielle Deavours*, Michael Viehouser*, Ryan Broussard* and Jiehua Zhang*. 2022. "The Effects of Virtual Reality News on Learning About Climate Change." *Mass Communication and Society* 25(1): 1-24.

31. **Barnidge, Matthew**, Trevor Diehl, Lindsey Sherrill* and Jiehua Zhang*. 2021. "Attention Centrality and Audience Fragmentation: An Approach for Bridging the Gap Between Selective Exposure and Audience Overlap." *Journal of Communication* 71(6): 898-921.

30. Velasquez, Alcides, **Matthew Barnidge** and Hernando Rojas. 2021. "Group Consciousness and Corrective Action: The Mediating Role of Pro-Attitudinal Selective Exposure and Perceived Media Bias." *Journalism & Mass Communication Quarterly* 19(5): 105-125.

29. Golan, Guy, Frank Waddell and **Matthew Barnidge**. 2021. "Competing Identity Cues in the Hostile Media Phenomenon: Source, Nationalism, and Perceived Bias in News Coverage of Foreign Affairs." *Mass Communication and Society* 24(5): 676-700.

28. Diehl, Trevor*, Ramona Vonbun-Feldbauer* and **Matthew Barnidge.** 2021. "Tabloid News, Anti-Immigration Attitudes, and Support for Right-Wing Populist Parties." *Communication and the Public* 6(1-4): 3-18.

27. Broussard, Ryan*, Will Heath* and **Matthew Barnidge.** 2021. "Incidental Exposure to Political Content in Sports Media: Antecedents and Effects on Political Discussion and Participation." *The Communication Review* 24(1): 1-21.

26. **Barnidge, Matthew**, Albert C. Gunther, Jinha Kim*, Yangsun Hong*, Mallory Perryman*, Swee Kiat Tay* and Sandra Knisely*. 2020. "Politically Motivated Selective Exposure and Perceived Media Bias." *Communication Research* 47(1): 82-103.

25. **Barnidge, Matthew**. 2020. "Testing the Inadvertency Hypothesis: Incidental News Exposure and Political Disagreement Across Media Platforms." *Journalism* 21(8): 1099-1118.

24. Kim, Bumsoo*, **Matthew Barnidge** and Yonghwan Kim. 2020. "The Communicative Processes of Attempted Political Persuasion in Social Media Environments: The Mediating Roles of Cognitive Elaboration and Political Orientations." *Information Technology & People* 33(2): 813-828.

23. **Barnidge, Matthew**, Will Heath*, Jiehua Zhang* and Ryan Broussard*. 2020. "Business as Usual? A Social Capital Approach to Understanding Interactions with Journalists on Twitter." *Journalism Studies* 21(3): 406-424.

22. **Barnidge, Matthew**, Hernando Rojas, Paul A. Beck and Rüdiger Schmitt-Beck. 2020. "Perceived Media Bias and Political Action: A 17-Country Comparison." *International Journal of Public Opinion Research* 32(4): 732-749. Winner of the 2021 Worcester Award for best article published in *IJPOR* during the 2020 calendar year.

21. Hoewe, Jennifer, Cynthia Peacock, Bumsoo Kim* and **Matthew Barnidge.** 2020. "The Relationship Between Fox News Use and Americans' Policy Preferences Regarding Refugees and Immigrants." *International Journal of Communication* 14: 2036-2056.

20. **Barnidge, Matthew**, Bumsoo Kim*, Lindsey Sherrill*, Zîga Luknar* and Jiehua Zhang*. 2019. "Perceived Exposure to and Avoidance of Hate Speech in Various Communication Settings." *Telematics & Informatics* 44, Article 101263.

19. **Barnidge, Matthew**, Trevor Diehl* and Hernando Rojas. 2019. "Second Screening for News and Digital Divides." *Social Science Computer Review* 37(1): 55-72.

18. Diehl, Trevor*, **Matthew Barnidge** and Homero Gil de Zúñiga. 2019. "Multi-Platform News Use and Political Participation Across Age Groups: Toward a Valid Metric of Platform Preference and Its Effects." *Journalism & Mass Communication Quarterly* 96(2): 428-451.

17. Huber, Brigitte, **Matthew Barnidge,** Homero Gil de Zúñiga and James H. Liu. 2019. "Fostering Public Trust in Science: The Role of Social Media." *Public Understanding of Science* 28(7): 759-777.

16. Kim, Bumsoo* and **Matthew Barnidge.** 2019. "Political Disagreement and Uncertainty: Examining the Interplay of Political Talk and News Use in Online and Offline Environments." *The Journal of Social Media in Society* 8(2): 123-142.

15. **Barnidge, Matthew**, Alberto Ardévol-Abreu and Homero Gil de Zúñiga. 2018. "Content-Expressive Behavior and Ideological Extremity: An Examination of the Roles of Emotional Intelligence and Information Network Heterogeneity." *New Media & Society* 20(2): 815-834.

14. **Barnidge, Matthew**, Brigitte Huber, Homero Gil de Zúñiga and James H. Liu. 2018. "Social Media as a Sphere for 'Risky' Political Expression: A 20-Country Multi-Level Comparative Analysis." *International Journal of Press/Politics* 23(2): 161-182.

13. Gil de Zúñiga, Homero, **Matthew Barnidge** and Trevor Diehl*. 2018. "Political Persuasion on Social Media: A Moderated Moderation Model of Political Disagreement and Civil Reasoning." *The Information Society* 34(5): 302-315.

12. **Barnidge, Matthew.** 2018. "Social Affect and Political Disagreement on Social Media." *Social Media + Society* 4(3): 1-12.

11. **Barnidge, Matthew.** 2017. "Exposure to Political Disagreement in Social Media Versus Face-to-Face and Anonymous Online Settings." *Political Communication* 34(2): 302-321.

10. Gil de Zúñiga, Homero, **Matthew Barnidge** and Andrés Scherman. 2017. "Social Media Social Capital, Offline Social Capital and Citizenship: Exploring Asymmetrical Social Capital Effects." *Political Communication* 34(1): 44-68. Republished in Koc-Michalska, Karolina and Darren G. Lilleker (Eds.). 2018. *Digital Politics: Mobilization, Engagement and Participation*. Routledge.

9. Yang, JungHwan, **Matthew Barnidge** and Hernando Rojas. 2017. "The Politics of 'Unfriending': User Filtration in Response to Political Disagreement on Social Media." *Computers in Human Behavior* 70: 22-29.

8. Ardévol-Abreu, Alberto, **Matthew Barnidge** and Homero Gil de Zúñiga. 2017. "Communicative Antecedents of Political Persuasion: The Roles of Political Discussion and Citizen News Creation." *Mass Communication and Society* 20(2): 169-191.

7. **Barnidge, Matthew**, Homero Gil de Zúñiga and Trevor Diehl*. 2017. "Second Screening and Political Persuasion on Social Media." *Journal of Broadcasting & Electronic Media* 61(2): 309-331.

6. Rojas, Hernando, **Matthew Barnidge** and Eulalia P. Abril. 2016. "Egocentric Publics and Corrective Action." *Communication and the Public* 1(1): 27-38.

5. **Barnidge, Matthew.** 2015. "The Role of News in Promoting Exposure to Political Disagreement on Social Media." *Computers in Human Behavior* 52: 211-218.

4. **Barnidge, Matthew**, Benjamin G. Sayre and Hernando Rojas. 2015. "Perceptions of the Media and the Public and Their Effects on Political Participation in Colombia." *Mass Communication and Society* 18(3): 259-280.

3. Carr, D. Jasun, **Matthew Barnidge,** ByungGu Lee and Stephanie Jean Tsang. 2014. "Cynics and Skeptics: Evaluating the Credibility of Mainstream and Citizen Journalism." *Journalism & Mass Communication Quarterly* 91(3): 452-470. Republished in Lee, Tien-Tsung (Ed.). 2017. "Virtual Issue: Trust and Credibility in News Media." *Journalism & Mass Communication Quarterly.*

2. **Barnidge, Matthew** and Hernando Rojas. 2014. "Hostile Media Perceptions, Presumed Media Influence, and Political Talk: Expanding the Corrective Action Hypothesis." *International Journal of Public Opinion Research* 26(2): 135-156. Republished in Gunther, Albert C. (Ed.). 2017. "Virtual Issue: Third-Person Effects and Presumed Influence on Public Opinion." *International Journal of Public Opinion Research*.

1. **Barnidge, Matthew**, Timothy Macafee, German Alvarez and Hernando Rojas. 2014. "Citizenship in Colombia: How Orientations Toward Citizenship Differentiate Among Political and Civic Behaviors." *International Journal of Communication* 8: 1831-1850.

OTHER PUBLICATIONS

Barnidge, Matthew and Cynthia Peacock. 2019. "A Third Wave of Selective Exposure Research? The Challenges Posed by Hyperpartisan News on Social Media." *Media and Communication* 7(3): 4-7.

Barnidge, Matthew and Homero Gil de Zúñiga. 2017. "AMOS." In Matthes, Jörg, Christine S. Davis and Robert F. Potter (Eds.). *International Encyclopedia of Communication Research Methods*. Wiley-Blackwell/ICA.

Rojas, Hernando and **Matthew Barnidge.** 2013. "Social Capital." *Oxford Online Bibliographies*.

Barnidge, Matthew, Timothy Macafee and Alexandra Rogers. 2012. "Disposiciones Cuidadanias y Participacion Politica." In Rojas, Hernando, Margarita M. Orozco, Homero Gil de Zúñiga and Magdalena Wojcieszak (Eds.). *Comunicacion y Ciudadania*. Universidad Externado de Colombia.

Silva, Erin, Laura Paine, **Matt Barnidge,** Cris Carusi and Ruth McNair. 2012. "Organic Agriculture in Wisconsin: 2012 Status Report." Report for UW-Madison Center for Integrated Agricultural Systems and the Wisconsin Department of Agriculture, Trade, and Consumer Protection.

RESEARCH IN PROGRESS

"Niches, Systems, and Landscapes: Toward a Multilevel Theory of Ideological Fragmentation in Political News Audiences" (with Trevor Diehl)

"The Effects of Curated News Flows on Community and Sociality" (with Cynthia Peacock)

"Truth Discernment: How Social Media News Use Shapes Science Knowledge and Beliefs" (with Michael Xenos)

RESEARCH SUPPORT

Research Grants Committee, University of Alabama in support of "Political Expression and the Deepening Partisan Divide: How Negativity on Social Media Contributes to Affective Polarization in the American Electorate." Principal Investigator ($6,000 — 2017-2020)

Seed Funding Grant, Institute for Communication & Information Research, University of Alabama in support of "Media Literacy and Mindfulness: Testing Whether Mindfulness Reduces Political Polarization in Response to Political News Media." Co-Principal Investigator with Jennifer Hoewe ($5,000 — 2017-2020)

MCS Research Award, Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication in support of "The Correlates and Effects of Virtual Reality News: Who Uses Virtual Reality News and with What Effects?" Principal Investigator ($10,000 — 2018-2020)

Strategic Funding Initiative, College of Communication & Information Sciences, University of Alabama in support of "Virtual Reality News and Political Learning." Principal Investigator ($1,197 — 2018-2020)

International Travel Grant, Capstone International Center and Office of Academic Affairs, University of Alabama. ($400 — 2018)

Startup Research Funds, College of Communication & Information Sciences, University of Alabama. ($2,000 — 2017)

Dissertation Research Grant, Wisconsin Alumni Research Foundation, University of Wisconsin-Madison in support of "Political Disagreement on Social Media: Exposure, Experience, and Effects." Principal Investigator ($3,000 — 2015-2017)

Dissertation Scholarship, School of Journalism and Mass Communication, University of Wisconsin-Madison in support of "Political Disagreement on Social Media: Exposure, Experience, and Effects." Principal Investigator ($500 — 2015-2017)

Journal Foundation/Walter Jay and Charlotte Damm Fund in support of "Selective Exposure and Perceptions of the Media and the Public in Wisconsin." Co-Principal Investigator with Albert C. Gunther ($3,000 — 2013-2016)

Unfunded (full proposal details available upon request)
National Science Foundation (SoS:DCI Program; with Michael A. Xenos), *National Science Foundation* (Sociology Program; with Cynthia Peacock), *Social Science Research Council* (The Mercury Project; with Michael A. Xenos), *Facebook Research Award* (with Trevor Diehl), *Russell Sage Foundation* (Research Grants Program), *Association for Education in Journalism and Mass Communication* (Emerging Scholars Grant; with Jennifer Hoewe)

HONORS & AWARDS 2020-2023

Top Four Paper, NCA Political Communication Division (2023)
Sharon Dunwoody Early Career Award, UW-Madison SJMC (2023)
Reviewer of the Year, Communication Research (2022)
Reviewer of the Year, Mass Communication and Society (2022)
Worcester Award (best published article), International Journal of Public Opinion Research (2021)

CONFERENCE PRESENTATIONS 2020-2023

Peacock, Cynthia and **Matthew Barnidge**. 2023. "The Role of Socially Curated News Flows and Engagement on Prosocial Outcomes." Paper accepted to the annual conference of the National Communication Association, National Harbor, Maryland, November 16-19. Top Four Paper in Political Communication Division.

Barnidge, Matthew and Lisa Merten. 2022. "Community Engagement and Political Information Exposure on Social Media in the Americas." Paper presented at the annual conference of the International Communication Association (Political Communication Division), Paris, France [Hybrid Conference], May 26-30.

Brown, Kenon, Nicky Lewis, **Matthew Barnidge** and Courtney D. Boman. 2021. "Intersections of Identity: Examining the Impact of Sports Fanship and Political Affiliation on the Evaluation of the NBA's Black Lives Matter Sponsorship. Paper presented at the annual conference of the Broadcast Education Association, Las Vegas, NV [Hybrid Conference], October 7-12.

Barnidge, Matthew, Trevor Diehl and Daniel S. Lane. 2021. "Is Seeing Believing? Misinformation and Incidental News Exposure on Social Media." Paper presented at the annual meeting of the American Political Science Association (Political Communication Division), Seattle, WA [Hybrid Conference], September 30-October 3.

Barnidge, Matthew, Bumsoo Kim, Cynthia Peacock, Yonghwan Kim and Michael A. Xenos. 2021. "Dunbar's Number and the Avoidance of Cross-cutting Political Information: How Social Media Networks Shape the Likelihood of Unfriending (and Other Related Behaviors)." Paper presented at the annual conference of the International Communication Association (Communication & Technology Division) [Virtual Conference], May 27-31.

Barnidge, Matthew and Michael A. Xenos. 2021. "Predicting False and Conspiratorial Beliefs About Politicized Scientific Issues During the 2020 U.S. Presidential Election Campaign." Paper presented at the annual conference of the International Communication Association (Political Communication Division) [Virtual Conference], May 27-31.

Rojas, Hernando, Andrés Scherman and **Matthew Barnidge.** 2020. "Perceptions of Media Bias and Polarization." Paper presented at the annual conference of the World Association for Public Opinion Research [Virtual Conference], October 6-10.

Borah, Porismita, **Matthew Barnidge** and Hernando Rojas. 2020. "Democratization and Civic Communication: Examining the Communication Mediation Model Under Various Trajectories of Democratization." Paper presented at the Sixth Conference of the International Journal of Press/Politics [Virtual Conference], September 21-24.

Barnidge, Matthew. 2020. "Digital Inequalities and Incidental News Exposure on Social Media Platforms." Paper presented at the annual conference of the International Communication Association (Communication and Technology Division) [Virtual Conference], May 21-25.

Diehl, Trevor, **Matthew Barnidge,** Lindsey Sherrill and Jiehua Zhang. 2020. "News Repertoires, Selective Exposure, and Political Disagreement on Social Media: A Network Centrality Approach." Paper presented at the annual conference of the International Communication Association (Journalism Studies Division) [Virtual Conference], May 21-25.

Zhang, Jiehua, Eric Cooks, Bumsoo Kim and **Matthew Barnidge.** 2020. "Who Says What? Digital Inequalities and Political Expression on Social Media Platforms." Paper presented at the annual conference of the International Communication Association (Political Communication Division) [Virtual Conference], May 21-25.

TEACHING

University of Alabama (Instructor of Record)
Political Communication (Doctoral: F18); *Political Communication* (Undergraduate: F18, F19, F21, F22 & F23); *Social Media & Society* (Undergraduate: F20, F21 & F23); *Journalism and Social Media* (Undergraduate: F17, Sp18 & Sp19); *Media History* (Master's/Undergraduate: Sp23); *Data Journalism* (Master's/Undergraduate: Sp20, Sp21, Sp22 & Sp23); *News Design and Visualization* (Undergraduate: F17, Sp18 & Sp19); *Quantitative Research Methods* (Doctoral: Sp21 & Sp22); *Advanced Research Methods* (Doctoral: Sp23); *Research Methods* (Master's: Su20, F20 & Su21); *Directed Research* (Master's/Doctoral: Sp18, Sp19, F22 & S23)

University of Vienna (Instructor of Record)
Scientific Skills (Master's: F16); *Emerging Media & Contentious Politics* (Undergraduate: Sp17)

University of Wisconsin-Madison (Teaching Assistant)
Mass Communication & The Consumer (Undergraduate: F13), *Mass Communication & Society* (Undergraduate: F12); *Media Effects* (Undergraduate: Sp11 & F11); *Introduction to Mass Communication* (Undergraduate; F10, F12 & Sp13)

Student Mentorship (Lists in Chronological Order)
Chair: *Bumsoo Kim* (Pusan University), *Jiehua Zhang* (Palm Beach Atlantic University)
Committee Member: *Lindsey Sherrill* (University of North Alabama), *Kashasha Arum Petry* (Mod + Reach, LLC), *Ana Good* (Samford University), *Manasar Alharethi* (Taibah University), *Hsin-Han Lee, Talal Alshamrani, Sai Mikkilineni, Abdulaziz Alowais, Oziomah Omah, Jade Larson*

SERVICE

Service to Journals 2020-2023 (Lists in Alphabetical Order)
Associate Editor: *International Journal of Public Opinion Research*
Editorial Boards: *Communication Methods and Measures, Communication Research, Human Communication Research, Mass Communication and Society, New Media & Society, Social Science Computer Review*
Ad-Hoc Reviewer: *Communication Methods and Measures, Communication Research, Communication Theory, Digital Journalism, Human Communication Research, International Journal of Press/Politics, International Journal of Public Opinion Research, Journal of Broadcasting & Electronic Media, Journal of Communication, Journal of Computer-Mediated Communication, Journal of Information Technology &*

Politics, Journalism, Journalism Studies, Mass Communication and Society, New Media & Society, Political Communication, Public Understanding of Science, Social Media + Society, Social Science Computer Review, Telematics & Informatics

Service to Grant-Awarding Organizations 2020-2023
Ad-Hoc Reviewer: *Katholieke Universiteit Leuven* (Internal Grants Program), *National Science Foundation* (Science of Science: Discovery, Communication, and Impact Program)

Service to Professional Associations 2020-2023
Award Committee Member: *WAPOR Naomi Turner Prize*
Session Chair/Discussant: *APSA Annual Meeting*
Ad-Hoc Reviewer: *ICA Annual Conference, AEJMC Annual Conference, WAPOR Annual Conference*

Service to University 2020-2023
Current: *International Education Committee* (university-level; standing), *Textbook Committee* (chair; department-level; standing), *Faculty Search Committee* (chair; department-level; ad-hoc)
Former: *Graduate Strategic Planning Committee* (university-level; ad-hoc), *Graduate Studies Council* (college-level; standing), *Faculty Search Committee* (department-level; ad-hoc), *Curriculum Committee* (department-level; standing)

Professional Memberships (one or more may have temporarily expired)
International Communication Association (ICA), *World Association for Public Opinion Research* (WAPOR), *Association for Education in Journalism and Mass Communication* (AEJMC), *American Political Science Association* (APSA)